MULTIPLE MICRONUTRIENT SUPPLEMENTS REPRODUCTIVE, MATERNAL AND CHILD HEALTH

ANTENATAL CARE AND MULTIPLE MICRONUTRIENT SUPPLEMENTS

During pregnancy, women need higher levels of certain vitamins and minerals to support their child's development and their own health, preventing anaemia and malnutrition. Diets alone often cannot deliver enough of these nutrients.

- Anaemia during pregnancy increases the risk of foetal death, prematurity, and low birth weight, and is estimated to contribute to 20 percent of maternal deaths.
- Each year, almost 20 million babies are born underweight, 23 million are born too small, and 15 million are born too soon.

To complement IDA's maternal and child health portfolio, which also includes iron & folic acid (IFA), we have added multiple micronutrient supplements (MMS) for pregnant women to our product portfolio.

PRODUCT

While IFA has clear benefits, MMS are shown to have several additional benefits and more effective at reducing poor birth outcomes than IFA alone (especially in mothers with anaemia):

- The risk of infant mortality (from 0-6 months of age) decreases by 29% when a mother with anaemia takes MMS during pregnancy.
- MMS reduce the risk of a child being stillborn by 8%. Among anaemic, pregnant women, the risk decreases by 26%.
- MMS reduce the risk of a child being born underweight by 12%. Among anaemic, pregnant women, the risk decreases by 19%. For underweight women, the risk decreases by 12%.
- MMS reduce the risk of a child being born pre-term by 8%. Among pregnant, underweight women, the risk decreases by 16%.
 Source: Kirk Foundation. More research outcomes on efficacy, safety and cost-efficiency can be found <u>here</u>.

AVAILABILITY IN LOW- & MIDDLE-INCOME COUNTRIES (LMICS)

In high-income countries, MMS are the standard and widely available for over 20 years. Yet, pregnant women in many LMICs do not have access to MMS. Following current WHO recommendations, IFA is often the only available option in most countries.

COLLABORATION KIRK HUMANITARIAN

The collaboration with Kirk Humanitarian, whose focus is to reduce global inequity as a critical facet of maternal and infant health, closely links to our commitment to bridging gaps in access to essential health commodities by targeting underserved health markets and offering new products or services in countries where this is needed most.

IDA Foundation has been supplying IFA to LMICs for many years, but we believe MMS are an important addition to our portfolio to complement the needs of pregnant women in LMICs, especially for anaemic and malnourished women.

Kirk Humanitarian (established in 2002) has been working with national governments and NGOs to deliver MMS and help countries transition to national MMS programs. They have been able to reach 80 countries over the past 19 years.









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PRODUCT SPECIFICATION

Product code	Product description	Unit of measure
6207-725-BW	multiple micronutrient supplements for pregnant women	180 tabs

Oil- and water-soluble vitamins with minerals tablets

- Tablets per bottle: 180
- Weight: 109 g
- Shelf life: 30 months
- UV-resistant bottle
- Opaque (HDPE) material
- Tamper-evident
- Child-resistant
- Desiccant (1-gram packet)

MMS are manufactured according to the UNIMMAP* formula and in line with international quality standards (under a Stringent Regulatory Authority).

* United Nations International Multiple Micronutrient Antenatal Preparation

TECHNICAL SPECIFICATIONS MMS (UNIMMAP FORMULATION)

Vitamins		Minerals	
Vitamin A	800 mcg RE	Iron	30 mg
Vitamin B1 (Thiamine)	1.4 mg	Zinc	15 mg
Vitamin B2 (Riboflavin)	1.4 mg	Copper	2 mg
Vitamin B3 (Niacinamide)	18 mg	Selenium	65 mcg
Vitamin B6	1.9 mg	lodine	150 mcg
Vitamin B12	2.6 mcg		
Folic acid	400 mcg		
Vitamin C	70 mg		
Vitamin D	200 IU		
Vitamin E	10 mg		

HOW TO ORDER

MMS are directly available from stock.

Please contact your IDA sales contact to request a quotation or to place an order.

