



# Global Drug Facility Packaging Artwork Development Guidelines

version 2, Mar 2020

## INTRODUCTION

- ▶ These guidelines have been drawn-up for the purpose of clarifying a corporate identity for Global Drug Facility (GDF) packaging and artwork development.
- ▶ The purpose of this document is to provide a consistent identification for all the anti-TB medicines supplied by GDF.
- ▶ It is important to follow these guidelines for overall uniformity and for ease of management through the standardization of the anti-TB medicines packaging and artwork.

▶ THE KEY ELEMENTS	PAGE 3
▶ TYPOGRAPHY	PAGE 14
▶ CONTACT INFORMATION	PAGE 15

### Updated: 29.07.2020

#### Change history

1. Updated colour coding, limited only to Rifampicin containing fixed dosage combination products.
2. Removal of reference to obsolete products and updating of reference/sample artworks
3. Inclusion of reference to primary and secondary packaging

## THE KEY ELEMENTS - THE LOGO AND ITS RED LINE

- ▶ The logo of GDF is inseparable from its red line.
- ▶ No modification of proportions can be made.
- ▶ No modification of design and the associated legal text can be made.
- ▶ The red line has no horizontal limit. It only follows the alignment designed by the organization of the zones.
- ▶ Refer to the below sample image on how to position the logo and the line in the layout.



MICRO LABS LIMITED, BANGALORE, INDIA						
1	Product Name	Linezolid Tablets 600 mg			Colours Used	
2	Strength	600 mg			<div style="display: flex; gap: 5px;"> <div style="width: 10px; height: 10px; background-color: red; border: 1px solid black;"></div> RED                             <div style="width: 10px; height: 10px; background-color: yellow; border: 1px solid black;"></div> PANTONE 136 C                             <div style="width: 10px; height: 10px; background-color: orange; border: 1px solid black;"></div> PANTONE 716 C                             <div style="width: 10px; height: 10px; background-color: black; border: 1px solid black;"></div> BLACK                         </div>	
3	Component	Carton				
4	Category	Export - India (GDF)				
5	Dimension	160 (L) x 75 (W) x 100 (H) mm				
6	Artwork Code	EXG-ML03C-				
7	Pharma Code	****				
8	Reason for Change	New				
		Prepared by (DTP)	Checked by (PD)	Approved by		
				Head CQA	Head Production/Packing (Site)	Head QC (Site)
Sign	Kantharaju L.					
Date	05-02-2020					

English+French+Spanish+Russian  
DOMESTIC DESIGN

EXG-ML03C-

Linezolid Tablets 600 mg  
25 x 4 film coated tablets

Linezolid Tablets 600 mg  
25 x 4 film coated tablets

Linezolid Comprimidos 600 mg  
25 x 4 comprimidos recubiertos

Linezolid Comprimés 600 mg  
25 x 4 comprimés pelliculés

Линезолид, таблетки 600 мг  
25 x 4 таблетки, покрытые пленочной оболочкой

Linezolid Tablets 600 mg  
25 x 4 Film coated tablets

Linezolid Tablets 600 mg  
25 x 4 film coated tablets

Linézolide Comprimés 600 mg  
25 x 4 comprimés pelliculés

Linezolid Comprimidos 600 mg  
25 x 4 comprimidos recubiertos

Линезолид, таблетки 600 мг  
25 x 4 таблетки, покрытые пленочной оболочкой

Linezolid Tablets 600 mg  
25 x 4 Film coated tablets

Linezolid Tablets 600 mg  
25 x 4 film coated tablets

Linézolide Comprimés 600 mg  
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Linezolid Comprimidos 600 mg  
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Линезолид, таблетки 600 мг  
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Linezolid Tablets 600 mg  
25 x 4 Film coated tablets

Linezolid Tablets 600 mg  
25 x 4 film coated tablets

Linézolide Comprimés 600 mg  
25 x 4 comprimés pelliculés

Linezolid Comprimidos 600 mg  
25 x 4 comprimidos recubiertos

Линезолид, таблетки 600 мг  
25 x 4 таблетки, покрытые пленочной оболочкой

**Manufactured by/ Fabricante/ Fabricant/Производитель**  
Micro Labs Limited Unit 3  
92 Sipcot Industrial Complex,  
Hosur-635 126, Tamil Nadu, India.  
Mfg. Lic. No. / Пр. № лиц. /  
Lic. Fab. №. / N° lic. fab.: TN00003934

**CAUTION : Not to be sold by retail without the prescription of a Registered Medical Practitioner.**

Supplied through the Global Drug Facility. Not for Resale.

Supplied through the Global Drug Facility. Not for Resale.

WHO Product Reference No: TB323

LOCK BOTTOM

Size : 160 (L) x 75 (W) x 100 (H) mm

Unvarnished area for 2D Barcode & Batch Details 75 (L) x 35 (H) mm

# THE KEY ELEMENTS - THE GDF COLOUR CODE


- ▶ The Global Drug Facility programme continues with colour coding for Rifampicin containing first-line fixed dose combination drugs.
- ▶ To keep a simple “look and feel” and not overcrowd the layout, it was decided not to capitalize (upper case) these colours.
- ▶ Color coding applies to both primary and secondary packaging

Product	Pantone	C	M	YK
RHZE	185 C	0	95	100 0
RHE	148 C	0	28	47 0
RH150/75	802 C	94	0	100 0
RH 150/150	394 C	0	0	90 0
RH 75/50	802 C	94	0	100 0
RHZ 75/50/150	Rhodamine Red C	0	95	3 0

SLC048-1A

WHO Product Reference No. TB 192

Supplied through the Global Drug Facility. Not for Resale. / Fournis par le Global Drug Facility. Vente interdite.



GLOBAL DRUG FACILITY

Rifampicin 150 mg - Isoniazid 75 mg - Ethambutol 275 mg tablets

24 x 28

Film coated tablets/Comprimés pelliculés/Comprimidos recubiertos/Таблетки, покрытые оболочкой

**Rifampicin 150 mg - Isoniazid 75 mg - Ethambutol 275 mg tablets**

<p><b>Each film coated tablet contains:</b></p> <p>Rifampicin BP 150 mg</p> <p>Isoniazid BP 75 mg</p> <p>Ethambutol Hydrochloride BP 275 mg</p> <p>Approved colours used.</p> <p><b>Dosage :</b></p> <p>As directed by the physician. Store in a cool, dry place below 25°C, protected from light.</p> <p>To be taken orally with water. Instructions for use : SEE PACKAGE LEAFLET, KEEP OUT OF THE REACH AND SIGHT OF CHILDREN.</p>	<p><b>Chaque comprimé pelliculé contient:</b></p> <p>Rifampicine BP 150 mg</p> <p>Isoniazide BP 75 mg</p> <p>Etambutol Chlorhydrate BP 275 mg</p> <p>Couleurs approuvées utilisées.</p> <p><b>Posologie:</b> Comme indiqué par le médecin. Conserver dans un endroit frais et sec en dessous de 25°C, à l'abri de la lumière.</p> <p>Doit être pris par voie orale avec de l'eau.</p> <p>Mode d'emploi: Voir la notice.</p> <p>GARDER HORS DE LA PORTÉE ET DE LA VUE DES ENFANTS.</p>	<p><b>Cada comprimido recubierto contiene:</b></p> <p>Rifampicina BP 150 mg</p> <p>Isoniazida BP 75 mg</p> <p>Clorhidrato de Etambutol BP 275 mg</p> <p>Colorantes utilizados autorizados</p> <p><b>Posología:</b> Según las indicaciones del médico. Guarde en un lugar seco y fresco, a temperaturas que no excedan los 25°C. Proteger de la luz.</p> <p>Para tomarse por vía oral con agua.</p> <p>Instrucciones de uso: consulte el prospecto.</p> <p>MANTENER FUERA DEL ALCANCE Y DE LA VISTA DE LOS NIÑOS.</p>	<p><b>Каждая покрытая оболочкой таблетка содержит:</b></p> <p>Рифампицин 150 мг</p> <p>Британская фармакопeia Изониазид 75 мг</p> <p>Британская фармакопeia Этambutол гидрохлорид 275 мг</p> <p>Британская фармакопeia</p> <p>Использованы красители, разрешенные к применению</p> <p><b>Дозировка:</b> По указанию врача. Хранить в прохладном, сухом и защищенном от света месте, при температуре ниже 25°C. Принимать внутрь с водой.</p> <p>Инструкции по применению: СМОТРИ ЛИСТОК-ВКЛАДЫШ</p> <p>Храните в недоступном для детей месте и вне поля их зрения.</p>
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**Rifampicin 150 mg - Isoniazid 75 mg - Ethambutol 275 mg tablets**

24 x 28

Film coated tablets/Comprimés pelliculés/Comprimidos recubiertos/Таблетки, покрытые оболочкой


**Rifampicine 150 mg - Isoniazide 75 mg - Ethambutol 275 mg comprimés**

**Rifampicina 150 mg - Isoniazida 75 mg - Etambutol 275 mg comprimidos**

**Таблетки Рифампицин 150 мг - Изониазид 75 мг - Этambutол 275 мг**

**SCHEDULE H1 PRESCRIPTION DRUG - CAUTION**


It is dangerous to take this preparation except in accordance with the medical advice. Not to be sold by retail without the prescription of a Registered Medical Practitioner.



0 8 9 0 4 3 0 8 7 0 0 6 0 5

Supplied through the Global Drug Facility. Not for Resale. / Fournis par le Global Drug Facility. Vente interdite.

WHO Product Reference No. TB 192



GLOBAL DRUG FACILITY

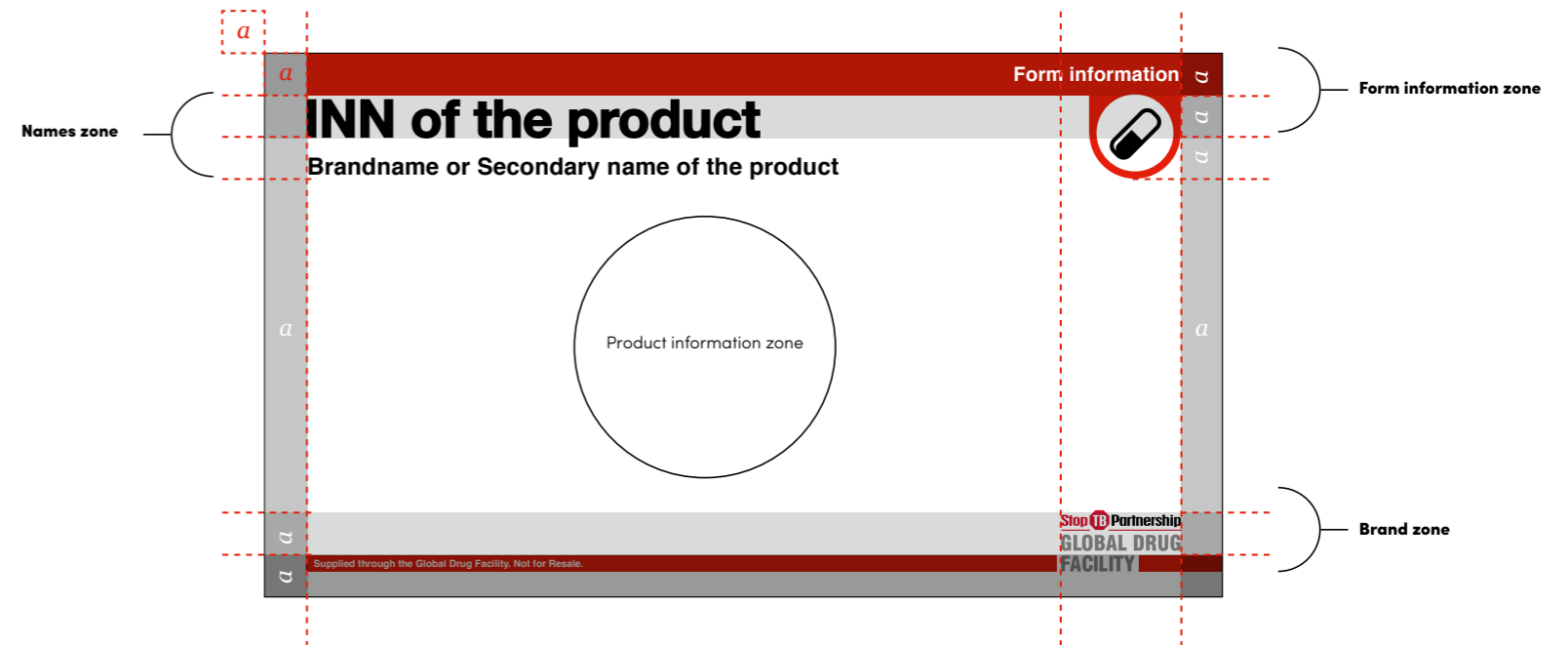
167(L) x 97(W) x 102(H) mm

Pantone 148 C

## THE KEY ELEMENTS

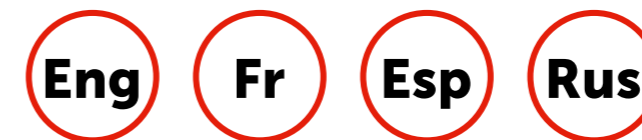
### ▶ THE ORGANIZATION OF THE INFORMATION BY ZONES

- ▶ See page 6 to discover the guidelines for organizing the zones and the space on the main face of a packaging.



### ▶ THE ORGANIZATION OF THE 4 LANGUAGES

- ▶ Each packaging needs to be developed in 4 languages.
- ▶ See the following examples to discover how to position the languages in the layout.
- ▶ It is the responsibility of the Manufacturer to provide the relevant information and correct translation in the 4 required languages.



### ▶ THE NAME OF THE PRODUCT

- ▶ The names of all the products follow very clear rules and guidelines.
- ▶ See page 7 and examples to discover how to manage the names for each face of the packaging.
- ▶ See page 14 for the font.

### ▶ THE ICONS

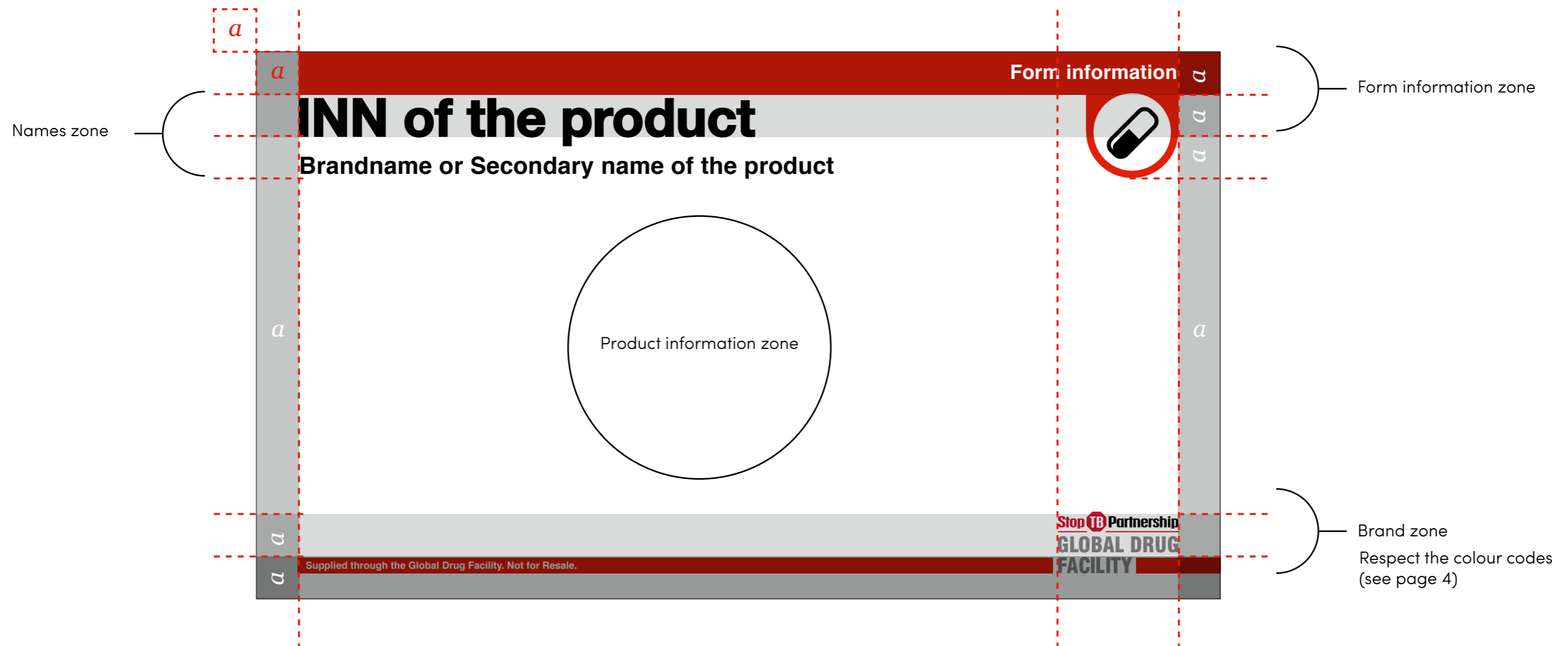
- ▶ To animate the layout and help to understand the information, the packaging uses a range of icons according to the dosage form.
- ▶ See image on the right to discover the appropriate image for your product.



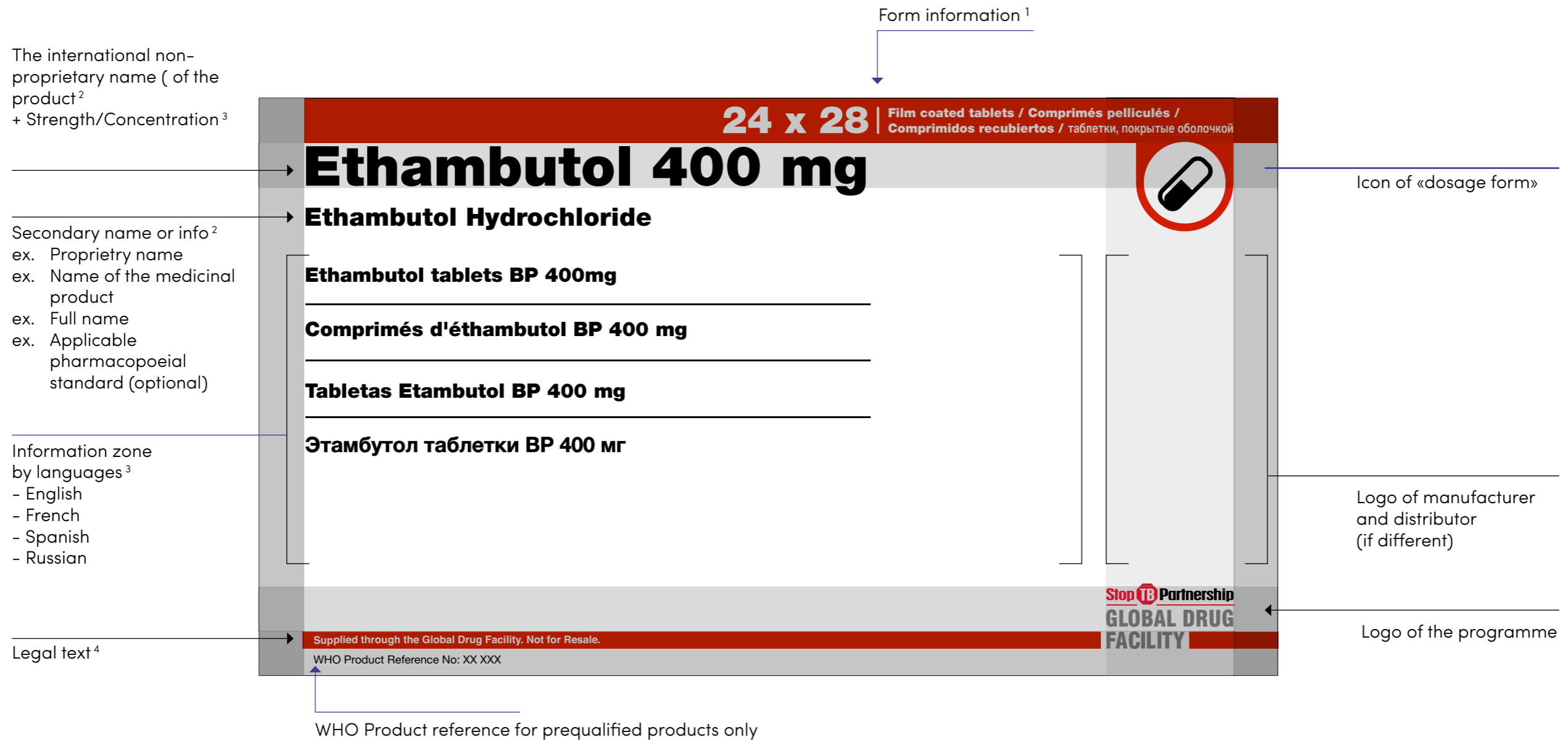
## THE KEY ELEMENTS - THE ORGANIZATION OF THE INFORMATION BY ZONES

### ▶ THE FACE OF THE PACKAGING IS BUILT ACCORDING TO PREDETERMINED ZONES.

- ▶ The definition of a value ( $a$ ) is the unit of measurement for a grid to fit the different zones and provide «breathing space».
- ▶ Each packaging has different sizes and each face has a role and contains some information. This item [ $a$ ] is used to define the place to be dedicated to each element.
- ▶ Each element (Name, form info, product info, secondary info, manufacturing, branding, coloured band) are positioned in a zone. These zones are standardized in the layout.
- ▶ Define [ $a$ ] with an appropriate unit of measurement relative to the size of the face or the size of the name's font, the height of the upper red band and the size of the GDF logo.



## THE KEY ELEMENTS - THE POSITION OF THE ELEMENTS ON THE FRONT FACE



1. Quantity per packaging - The dosage strength for a medicine should be expressed in an appropriate metric system unit.
2. The font is standardized (see page 14)
3. According to the amount of information, several implementations are possible (see examples)
4. This text is standardized in 4 languages and needs to be applied to the 4 faces of a box or on 1 face if the space is insufficient (see examples).

## THE KEY ELEMENTS - THE POSITION OF THE ELEMENTS ON THE BACK FACE


- ▶ Some elements: names, form info, icon and logo need to be positioned on each face of the packaging. The layout needs to be adapted to the size of the face or the available space.
- ▶ The layout should allow for inclusion of printing of Global Trade Item Number (GTIN).

Duplication of the form info and the icon of dosage form  
If possible in the 4 languages.

24 x 28 | Film coated tablets / Comprimés pelliculés /  
Comprimidos recubiertos / таблетки, покрытые оболочкой

Ethambutol 400 mg

Ethambutol Hydrochloride



**Each film cated tablet contains:** Ethambutol Hydrochloride BP 400 mg, Methylparaben used as preservative. Approved colours used.

**Dosage:** As directed by the physician.

**Intruccion for use:**  
**SEE PACKAGE BOOKLET.**  
To be taken orally with water.

**Storage:** Store in a cool, dry place below 25°C, protected from light.

**Keep out of the reach and sight of children.**

**Chaque comprimé pelliculé contient :** L’Ethambutol chlorhydrate BP 400 mg, Methylparaben utilisé comme conservateur. Couleurs utilisées approuvées.

**Posologie:** Comme dirigé par le médecin.

**Mode d’emploi:**  
**VOIR LE LIVRET.**  
Par voie orale avec de l’eau.

**Conservation:** Conserver dans un endroit frais et sec en dessous de 25°C, à l’abri de la lumière.

**Garder hors de la portée et de vue des enfants.**

**Cada comprimido recubierto contiene :** Clorhidrato de Ethambutol BP 400 mg, Metilparabeno utiliza como conservante. Aprobado colores utilizados.

**Posología:** según las indicaciones del médico.

**Instrucciones de uso:**  
**CONSULTE EL FOLLETO DEL PAQUETE.**  
Por vía oral con agua.

**Almacenamiento :** Guarde en un lugar fresco y seco a temperaturas que no exedan los 25 °C. Proteger de la luz.

**Mantener fuera del alcance y de la vista de los niños**

**Каждая таблетка содержит:**  
The Этambutола гидрохлорид ВР 400 мг, метилпарабен, используемый в качестве консерванта. Утвержденные цвета используется.


**Дозировка:** В соответствии с указаниями врача.

**Инструкции:**  
Смотрите буклет. Перорально с водой.

**Хранение:** Хранить в прохладном, сухом месте при температуре ниже 25 ° С, в защищенном от света.

**Хранить в недоступном для детей месте.**

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Adaptation in 4 columns of the contents in 4 languages

Adaptation of the legal text

Logo of the programme



# THE KEY ELEMENTS - THE POSITION OF THE ELEMENTS ON OTHER FACES

► Example: product anti-TB medicine

The top face like the main face (if different) must to repeat the main information and branding elements.

One face is reserved for the Manufacturer and distribution information.

Reserved zone for batch number and date of product manufacturing and expiry. This zone must not be varnished.

Logo and information about the manufacturer and distributor (if different)

Form information in the main language: English

It is recommended to reserve one face for the patient's card.

Complementary information zone by languages  
 ■ English  
 ■ French  
 ■ Spanish  
 ■ Russian  
 (per column or rows according to the content).

Translation of the Legal text on 2 faces.

The place and the organization of the logo block must follow the guidelines defined on page 5.

The main information in the 4 languages must to be present on the main face.

Logo of the manufacturer and distributor (if different)

**Ethambutol 400 mg**  
**Ethambutol Hydrochloride**

**Ethambutol tablets BP 400mg**  
**Comprimés d'éthambutol BP 400 mg**  
**Tabletas Etambutol BP 400 mg**  
**Этамбутол таблетки BP 400 мг**

24 x 28 | Film coated tablets / Comprimés pelliculés / Comprimidos recubiertos / таблетки, покрытые оболочкой

Stop TB Partnership  
GLOBAL DRUG FACILITY

Suministrados a través del Global Drug Facility. No para la reventa. / Поставляется через Global Drug Facility. Не для перепродажи

Patient's TB treatment register number  
 Numéro de registre du traitement TB du patient  
 TB número de registro del tratamiento del paciente  
 TB номер регистра лечение пациента

Patient's name  
 Nom du patient  
 Nombre del paciente  
 Имя пациента

Age/Âge/Edad/век

Weight/Poids/Peso/Bec

Sex/Sexe/Sexo/секс

Patient's address/Adresse du patient  
 Dirección del Paciente/Адрес пациента

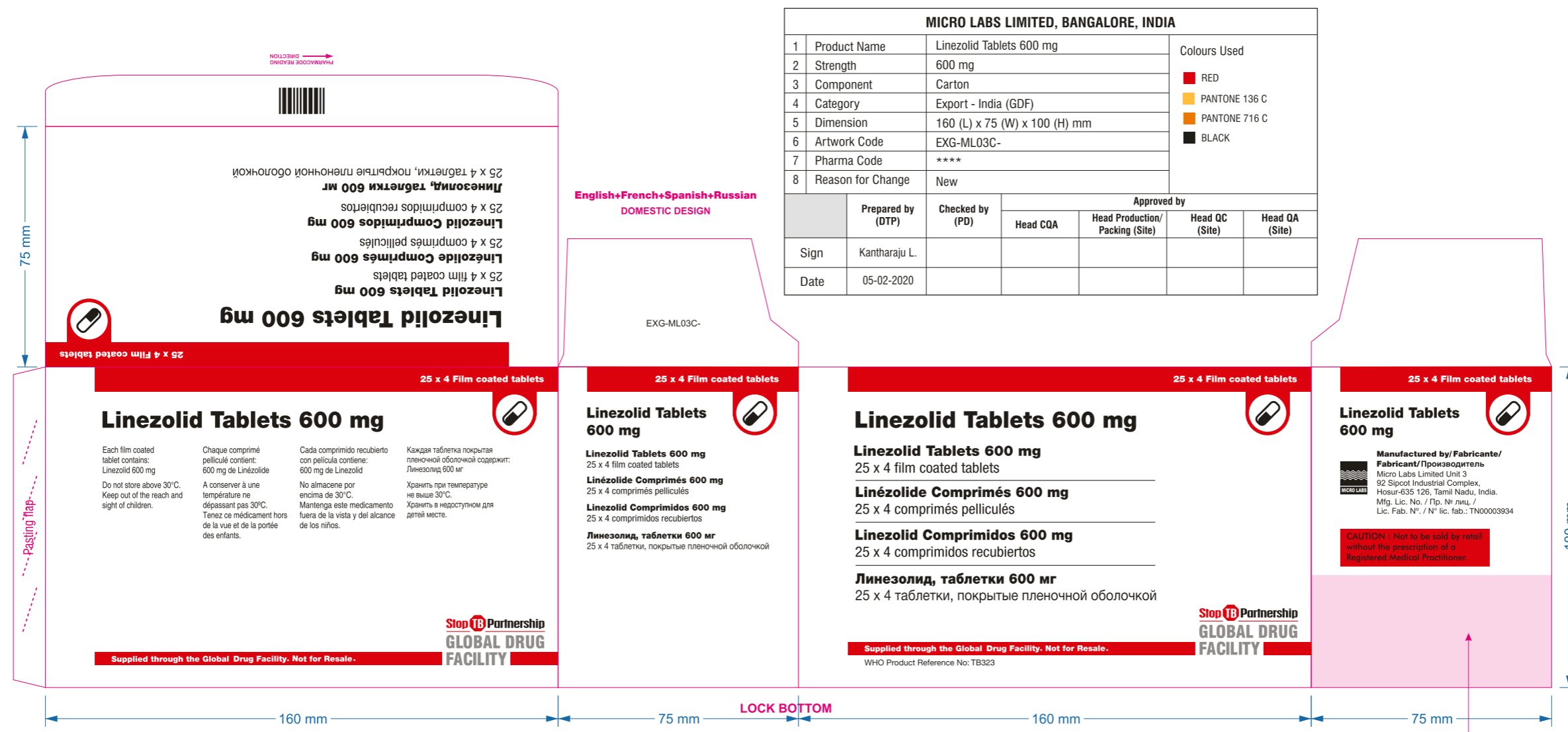
Nber of tablet per day/ Nbre de comprimés par jour/  
 Número de comprimidos al día/  
 Количество таблеток в день

Supervisor's name  
 Nom du superviseur  
 Nombre del supervisor  
 Название надзорных органов

Stop TB Partnership  
GLOBAL DRUG FACILITY

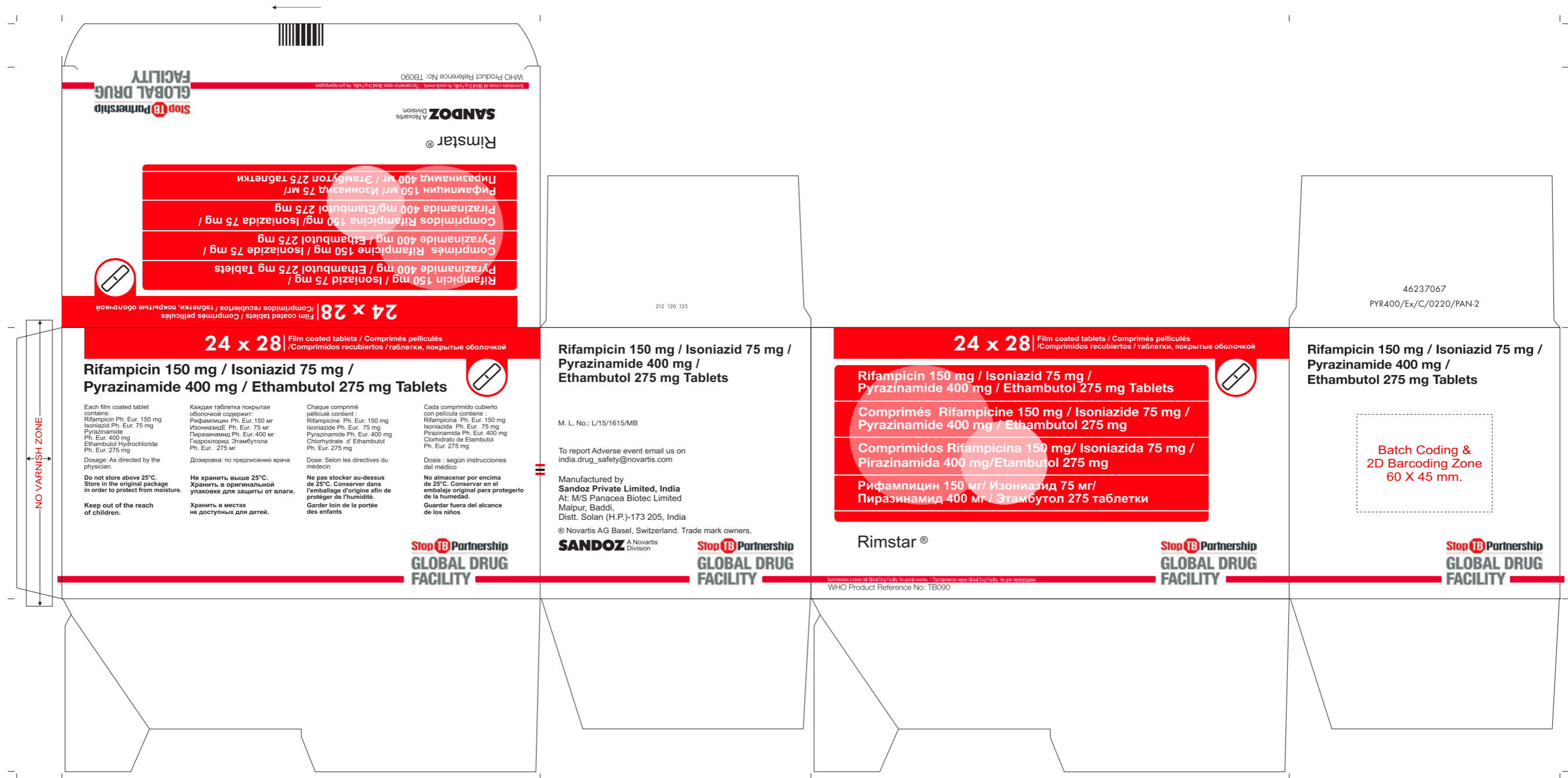
# THE KEY ELEMENTS - THE POSITION OF THE ELEMENTS ON OTHER FACES

- ▶ **Example of secondary packaging**
- ▶ Some boxes contain a small quantity of medicine. The layout and the place of various elements must be adapted but always following the guidelines defined on page 7-9.
- ▶ The front face of the box must contain the main information in the 4 languages.
- ▶ It is also important to repeat on 5 faces of the packaging the following: names, form info – in the 4 languages, if space permits – dosage form and the icon.



# THE KEY ELEMENTS - THE POSITION OF THE ELEMENTS ON OTHER FACES

► Example of secondary packaging requiring color coding



# THE KEY ELEMENTS - THE POSITION OF THE ELEMENTS ON OTHER FACES

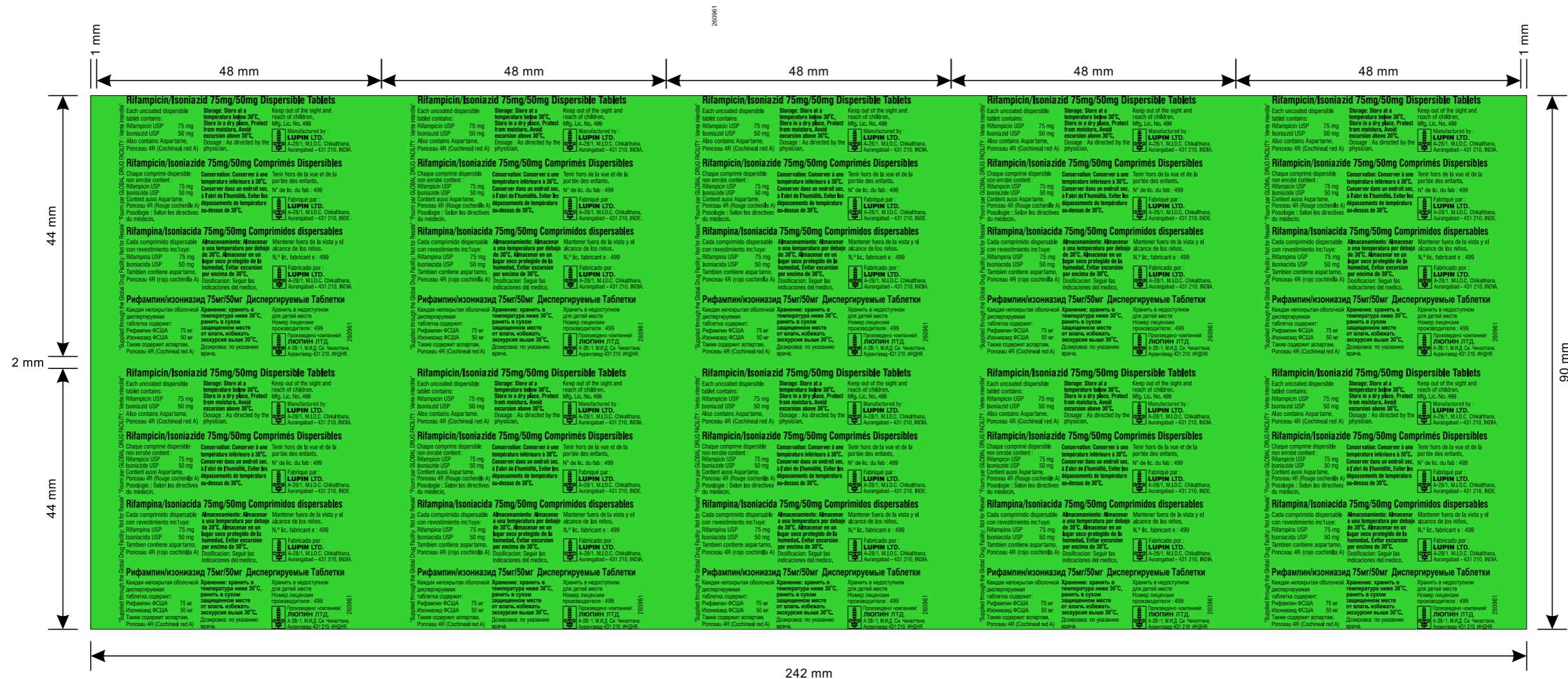
► Example of primary packaging

Foil Width: 198mm

<b>Rifampicin 150 mg / Isoniazid 75 mg / Pyrazinamide 400 mg / Ethambutol 275 mg Tablets</b>						
<p><b>Rimstar®</b></p> <p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p> <p><b>SANDOZ</b> A Novartis Division</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p style="text-align: right;">46237066</p> <p style="text-align: right; font-size: small;">Supplied through the GLOBAL TB DRUG FACILITY : Not for Resale</p> <p style="text-align: right; font-size: x-small;">WHO Product Reference No: TB090</p>
<p style="font-size: x-small;">Manufactured by : <b>Sandoz Private Limited, India</b> At: M/S Panacea Biotec Limited, Malpur, Baddi, Distt. Solan (H.P.)-173 205, India © Novartis AG Basel, Switzerland. Trade mark owners.</p> <p style="font-size: x-small;"><b>Do not store above 25°C. Store in the original package in order to protect from moisture. Keep out of the reach of children</b> M. L. No.: L/15/1615/MB PYR400/Ex/Bf/0220/PAN-2</p>						
<b>Rifampicin 150 mg / Isoniazid 75 mg / Pyrazinamide 400 mg / Ethambutol 275 mg Tablets</b>						
<p><b>Rimstar®</b></p> <p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p> <p><b>SANDOZ</b> A Novartis Division</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p style="text-align: right;">46237066</p> <p style="text-align: right; font-size: small;">Supplied through the GLOBAL TB DRUG FACILITY : Not for Resale</p> <p style="text-align: right; font-size: x-small;">WHO Product Reference No: TB090</p>
<p style="font-size: x-small;">Manufactured by : <b>Sandoz Private Limited, India</b> At: M/S Panacea Biotec Limited, Malpur, Baddi, Distt. Solan (H.P.)-173 205, India © Novartis AG Basel, Switzerland. Trade mark owners.</p> <p style="font-size: x-small;"><b>Do not store above 25°C. Store in the original package in order to protect from moisture. Keep out of the reach of children</b> M. L. No.: L/15/1615/MB PYR400/Ex/Bf/0220/PAN-2</p>						
<b>Rifampicin 150 mg / Isoniazid 75 mg / Pyrazinamide 400 mg / Ethambutol 275 mg Tablets</b>						
<p><b>Rimstar®</b></p> <p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p> <p><b>SANDOZ</b> A Novartis Division</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p style="text-align: right;">46237066</p> <p style="text-align: right; font-size: small;">Supplied through the GLOBAL TB DRUG FACILITY : Not for Resale</p> <p style="text-align: right; font-size: x-small;">WHO Product Reference No: TB090</p>
<p style="font-size: x-small;">Manufactured by : <b>Sandoz Private Limited, India</b> At: M/S Panacea Biotec Limited, Malpur, Baddi, Distt. Solan (H.P.)-173 205, India © Novartis AG Basel, Switzerland. Trade mark owners.</p> <p style="font-size: x-small;"><b>Do not store above 25°C. Store in the original package in order to protect from moisture. Keep out of the reach of children</b> M. L. No.: L/15/1615/MB PYR400/Ex/Bf/0220/PAN-2</p>						
<b>Rifampicin 150 mg / Isoniazid 75 mg / Pyrazinamide 400 mg / Ethambutol 275 mg Tablets</b>						
<p><b>Rimstar®</b></p> <p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p> <p><b>SANDOZ</b> A Novartis Division</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p>Each film coated tablet contains: Rifampicin Ph. Eur. 150 mg Isoniazid Ph. Eur. 75 mg Pyrazinamide Ph. Eur. 400 mg Ethambutol Hydrochloride Ph. Eur. 275 mg</p>	<p style="text-align: right;">46237066</p> <p style="text-align: right; font-size: small;">Supplied through the GLOBAL TB DRUG FACILITY : Not for Resale</p> <p style="text-align: right; font-size: x-small;">WHO Product Reference No: TB090</p>
<p style="font-size: x-small;">Manufactured by : <b>Sandoz Private Limited, India</b> At: M/S Panacea Biotec Limited, Malpur, Baddi, Distt. Solan (H.P.)-173 205, India © Novartis AG Basel, Switzerland. Trade mark owners.</p> <p style="font-size: x-small;"><b>Do not store above 25°C. Store in the original package in order to protect from moisture. Keep out of the reach of children</b> M. L. No.: L/15/1615/MB PYR400/Ex/Bf/0220/PAN-2</p>						

# THE KEY ELEMENTS - THE POSITION OF THE ELEMENTS ON OTHER FACES

▶ Example of primary packaging requiring color coding



## TYPOGRAPHY

- ▶ The font used for all the GDF packaging is the Helvetica Family

### Helvetica Neue

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#### Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

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#### Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

---

#### Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

---

#### Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

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### Helvetica Cyrillic

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#### Bold

А Б В Г Д Е Ё Ж З И Й К Л М Н О П Р  
С Т У Ф Х Ц Ч Ш Щ Ъ Ы Ь Э Ю Я  
а б в г д е ё ж з и й к л м н о п р с т  
у ф х ц ч ш щ ъ ы ь э ю я  
0123456789

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#### Plain

А Б В Г Д Е Ё Ж З И Й К Л М Н О П  
Р С Т У Ф Х Ц Ч Ш Щ Ъ Ы Ь Э Ю Я  
а б в г д е ё ж з и й к л м н о п р с  
т у ф х ц ч ш щ ъ ы ь э ю я  
0123456789

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## CONTACT INFORMATION

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